



building a smarter,
unified business foundation
Connect. Manage. Automate.



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Contact:

Debra Brinkman
Panduit Corp.
708-532-1800 x81177
dbri@panduit.com

Gina Rittinger
General Cable
859-572-8506
grittinger@generalcable.com

**Panduit and General Cable to Introduce
PanGen® Industrial Automation Offering at the Automation Fair® Event**

TINLEY PARK, IL & HIGHLAND HEIGHTS, KY (November 13, 2014) – Panduit Corp., a world leader in network and electrical solutions, and General Cable (NYSE: BGC), a global manufacturer of aluminum, copper, and fiber optic wire and cable, will announce the launch of the PanGen® Industrial Automation Connectivity offering at Automation Fair, November 19 – 20, 2014 in Anaheim, CA.

The PanGen® Industrial Automation offering provides a complete portfolio of cable and connectivity for networked industrial automation applications. This standards-based offering includes industrial Ethernet, high-performance control cabling, and industrial fiber optic and connectivity, all of which comply with industry standards, such as ANSI, TIA, ODVA and ISO/IEC, resulting in measurable high performance and data transfer.

“Our PanGen partnership leverages the strengths of two global industry leaders,” said Kevin Hoover, General Cable Director of Sales, Industrial Automation. “Together, we provide comprehensive, high-performance cabling and connectivity solutions to meet the specialized and evolving needs of our customers in the industrial automation market segment.”

According to Steve Timian, Director of Industrial Automation Solutions, Panduit, “Expanding upon our alliance with General Cable provides customers with the strength of our combined expertise on industrial connectivity systems.”

For over 10 years, Panduit and General Cable have offered a comprehensive line of physical infrastructure solutions servicing the enterprise and data center market. This new offering delivers the same engineering and technology to meet the demanding needs of industrial automation markets.

PanGen IA installations are eligible for the PanGen Industrial Automation 25-year system warranty, provided the installation meets all of the terms and conditions of the PanGen Industrial Automation System Warranty Program. General Cable also offers a separate extended 25-year product warranty on all General Cable-branded datacom and electronic cabling used in the warrantied IA Installation. PanGen cabling and connectivity systems are sold through authorized General Cable and Panduit distributors.

For more information, please visit www.pangensolutions.com, contact General Cable at 800/950-3512 or Panduit at 800/777-3300.

About Panduit:

Panduit is a world-class developer and provider of leading-edge solutions that connect, manage and automate the physical infrastructure. Panduit Unified Physical InfrastructureSM (UPI)-based solutions help customers integrate core business systems for a smarter, unified business foundation. Our robust partner ecosystem, global staff, and unmatched service and support make Panduit a valuable and trusted partner. (www.panduit.com)

About General Cable:

General Cable Corporation (NYSE:BGC), a Fortune 500 Company, is a global leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products and systems for the energy, industrial, specialty, construction and communications markets. (<http://www.generalcable.com>)

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